

## PRESS RELEASE

Bank Al-Maghrib organizes a conference under the theme:  
**« Small businesses, Development and growth »**

*Rabat, October 3, 2022*

Bank Al-Maghrib holds, in partnership with the University of Lausanne (Unil), the Swiss National Science Foundation (SNSF) and the University of Southern California (USC), on October 3 and 4, 2022, in Rabat, a research conference under the theme: «Small Businesses, Development and Growth». The event brings together experts from Moroccan and foreign academic circles as well as officials from national and international organizations.

Participants will examine the challenges facing small businesses in emerging and developing countries particularly with respect to labor market, productivity and management practices. Discussions will also focus on the role of small businesses in innovation and job creation and will emphasize the key strategic drivers of small businesses' growth and development.

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